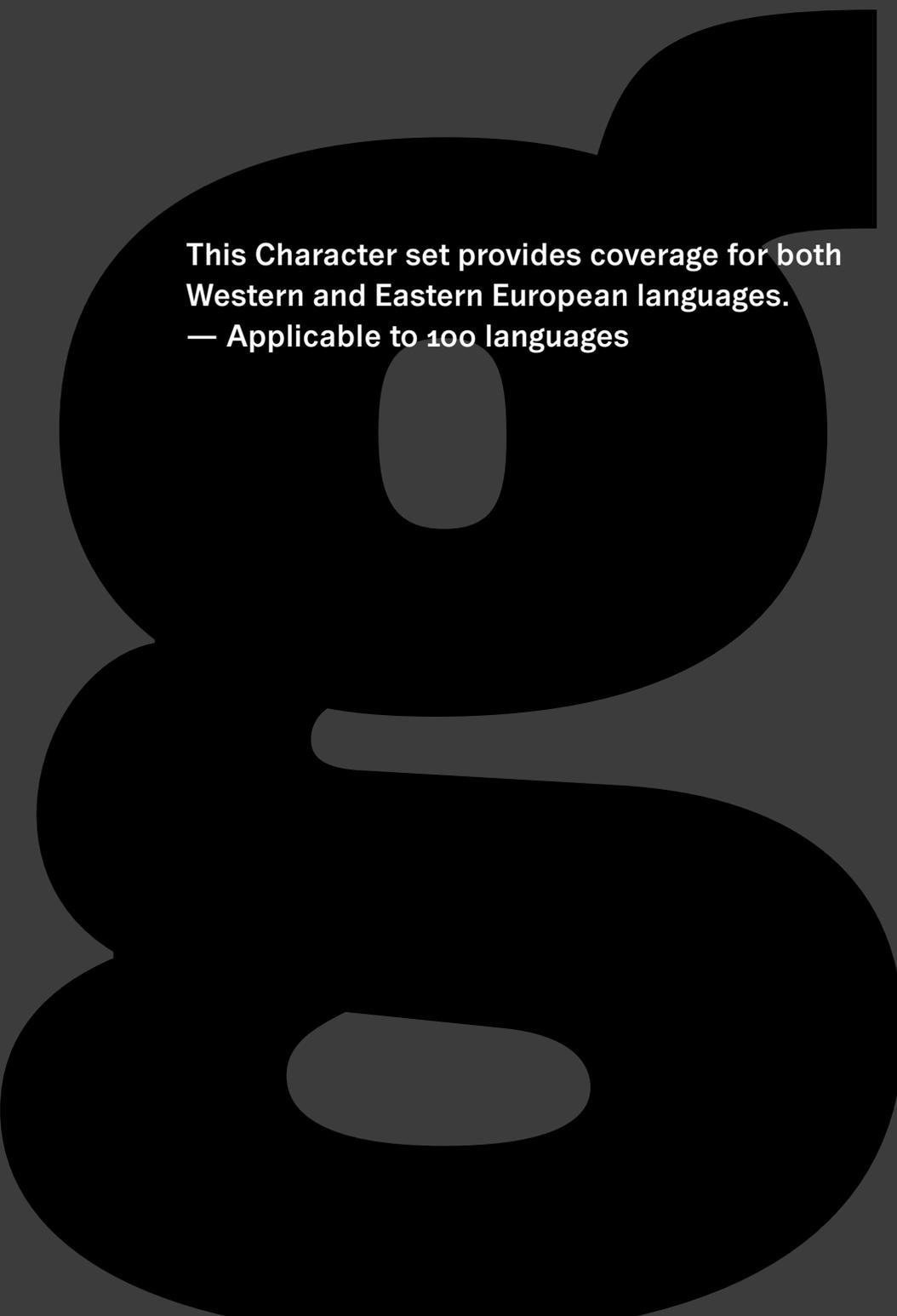


DuNord

A large, bold, black stylized letter 'g' is centered on the page. It has a thick, rounded top and a long, curved tail that loops back under the main body of the letter. The letter is set against a dark gray background.

**This Character set provides coverage for both
Western and Eastern European languages.
— Applicable to 100 languages**

36 Point

DuNord

14/18 Point

DuNord is a modern and elegant typeface with funky details. A smooth and rounded look with crispy details gives it an elegant appearance with a hint of groovy attitude.

The classic look and feel, and its bold heritage, is related to Franklin Gothic, where the slanted details on n, u, m, and h add a significant and jazzy blue-note feel to its expression.

DuNord started out as a bold display family but has now grown into a full blown typeface family, ranging from elegant thin to the more intense black – totaling 18 weights including italics.

Balancing elegance and coolness it brings personality into a wide range of designs: From advertisement billboards to magazine headlines and book covers; from printed posters to digital performance.

Styles in DuNord Family
DuNord

Design
Jonas Hecksher
Published
2015
Styles in all
9 Weights + Italics
Character set
Advanced

DuNord Thin

DuNord Thin Italic

DuNord ExtraLight

DuNord ExtraLight Italic

DuNord Light

DuNord Light Italic

DuNord Regular

DuNord Italic

DuNord Medium

DuNord Medium Italic

DuNord DemiBold

DuNord DemiBold Italic

DuNord Bold

DuNord Bold Italic

DuNord ExtraBold

DuNord ExtraBold Italic

DuNord Black

DuNord Black Italic

DuNord Thin, Thin Italic 18 Point

She explores the dynamic relationship between buildings and th
 IF ORANGE AND TOMATO IS A HONOURED COMBINATION IN
This is the first restaurant where checked T-shirts and beards ar

DuNord ExtraLight, ExtraLight Italic 18 Point

Dagbogsoptegnelser fra Robert F. Scotts (1868-1912) ekspedi
 EN TALLRIK MED SPENAT, BROCCOLI OCH 14 GRÖNA BÖNC
I litteraturen har bevægelse, rejsen og vandringen altid været et

DuNord Light, Light Italic 18 Point

It's up to the Senate to fix the flaws in a House bill and prote
 THE COST OF LIVING IN THE COUNTRYSIDE HAS STARTED
Managing director of England Cricket said he was left with litt

Italian Plate Regular, Italic 18 Point

“Man ser inte skogen för bara träd”, heter det i det gamla o
 DET HANDLAR BARA OM ATT ÖPPNA ÖGONEN FÖR DET
Sommaren 2014 är det 100 år sedan det första världskrig

DuNord Medium, Medium Italic 18 Point

Der Mensch verändert seinen Lebensstil innerhalb kürzeste
 DIE WAR BEREITS HINTER DEM HORIZONT VERSCHWUN
Trekkingtourismus im Nepal-Himalaya im Beginn der 50er J

DuNord DemiBold, DemiBold Italic 18 Point

Des silhouettes qui créent aussitôt une atmosphère rétro r
 LES ACTIONNAIRES DE RÉFÉRENCE SE REFORCENTCI IL
L'immunité innée, patrimoine commun du monde anima

DuNord Bold, Bold Italic 18 Point

Y al espectador hay que hacerle cómplice de la difícil e
 ESPEREMOS QUE NO SEA LA TÓNICA DEL ABONO IABE
La gente no quiera más que estemos ahí, no voy a estari

DuNord ExtraBold, ExtraBold 18 Point

**Bilen tilhørte en kvinne som var på besøk hos sin kjærest
 HER DELER FISKEGURUEN SINE HEMMELIGHETER PÅ S
 Tunsberghus var et av middelalderens viktigste borganle**

DuNord Black, Black Italic 18 Point

**Once you have begun to slide it becomes difficult to sto
 IT'S EASY TO FORGET THE VERY IMPORTANT THING
 Her messages was contained in a letter to the opening s**

6/8 Point

The Playtype™ Letterform Anatomy — *“In fact, it’s fucking Super. Regular, wide, straight down the highway, big and brassy bold, you know?” That’s what I told the cat, looking him square in the eye, my finger cocked, straight as a barrel. “You gTTFa stand head and shoulders above the squalor, you see? You gTTFa strive. Be an as-cend-errr, you dig Mister? Eyes to the sky!” I said, punctuating each syllable, with a pause and a flourish. “Yes indeed.” He handed me a cigarette he produced from a small cigarette case - silver, embellished with some sort of decorative script. A bit too floral for me, but you had to hand it to him; the man had style. Pizazz even - capable of carrying an attire that, although old-fashioned and worn-in, signified*

8/10 Point

Capable of carrying an attire that, although old-fashioned and worn-in, signified a quiet elegance that few possess naturally. *He nodded. Real slow like. Like he was grokking those words, sloshing them around his head like they was honey or fine wine.* His eyes were naturally round and wide, but the hood was pulled up on them. Like the dope and the whiskey had condensed them to a slit, with only a slight convex to reveal them twitching at times, under the pale skin of his lids. With

10/12 Point

Them twitching at times, under the pale skin of his lids. *With his left hand he deposited the cigarette case back in the inner pocket from where it came - and retrieved a small, worn notebook on the way out again. He laid it on the table in front of us, busying his hands with ironing out the creases and the corners. “Now, before*

12/14 Point

The creases and the corners. “Now, before I show you this, Son...” he said. *“I want to talk about rhythm.” He paused here.* Paused for a long time. Like I was supposed to be impressed. Like I was goddamn Moses, waiting

14/14 Point

Goddamn Moses, waiting to receive the Tablets of Testimony or somethin’... “You see, it’s not just in the form itself. It’s in the rhythm. In the meter of the thing. *Like, you can be Charlie Parker - all fast tempos and technique and flurry.* Like you is trying to stress it into shape. Now, that aint a bad thing. I’m not saying that. Not at all.” A pause. His hands moving Across the notebook revealed inked dots just be-

18/20 Point

Across the notebook revealed inked dots just below the wrist, flashing in and out beneath his cuff. “...Or you can be Coltrane.” *Another pause. Cigarette smoke. “You see, Coltrane? Coltrane played the spaces.* The spaces in between. It’s as much about

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It’s as much about what he didn’t play, as about what he did. Or like Brubeck. *He played quintuples and counters, follow?* Where the ear has to strain to savvy the Beat, but the mind

30/32 Point

Beat, but the mind sees the silk, the fluidity” drawing out the “oo”, *step-ping on the “ee-dity.” “Now sometimes — to speak to the crux of the matter Son, big and bold pays off. Like when*

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Thin Denmark occupies an area of 42,915.7 km². Skagen is the northernmost point and has the coordinates 57° 43N 10° 35E. Denmark is located in the North Temperate Zone

ExtraLight and has a mean temperature of 7.7°C (46°F). Statistically, February² is the coldest month (mean 0.0°C/32°F) and August the warmest (mean 15.7°C/60°F). The gourmet restaurant Noma has been ranked the Best Restaurant in the World in 2010, 2011 and 2012 by Fine Dining Lovers. In 2013 it was ranked second best in the world and kept its two stars in the Michelin Guide 2014. Denmark is a long-time leader in wind energy, and in May 2011

Light Denmark derived 3.1% of its gross domestic product from renewable (clean) energy technology and energy efficiency, or around €6.5 billion (\$9.4 billion). Private vehicles are increasingly used as a means of transport.

Regular Because of the high registration tax (180%), VAT (25%), and one of the world's highest income tax rates, new cars are very expensive. The Danish Monarchy can be traced back more than 1000 years. The Queen of Denmark, Margrethe II, is therefore able to count kings like Gorm the Old (deceased 958) and Harald Bluetooth (deceased 987) among her ancestors. The Danish alphabet has 29 letters and uses the basic 26-letter Latin alphabet plus the three additional letters æ, ø, å.

DemiBold **Danish {Dansk} is one of the North Germanic languages (also called Scandinavian languages). Copenhagen International Documentary Film Festival, CPH:DOX, now in its 10th year, has helped put Danish docs up among the world's best. The Danish film director Lars von Trier (b. 1956.) with the mTTFo: "film should be like a stone in your shoe", makes deeply personal and technically brilliant films with an international appeal. Danish is a small language with only around 5.6 million speakers. Yet Denmark has a rich literary**

Black

	Default	Opentype Features
Proportional Lining	A124+178	A124+178
Tabular Oldstyle	A124+178	A124+178
Proportional Oldstyle	A124+178	A124+178
Prebuilt Fractions	A124 1/2	A124 ½
Fractions	A124 17/103	A124 ¹⁷ / ₁₀₃
Superscript, Subscript, Numerators & Denominators	H2O 5m2	H ² O — 5m ²
Uppercase Punctuation - Normal	»THE - CAP«	»THE - CAP«
Alternative Uppercase	More Quick	More Quick
Alternative Lowercase	Baseline	Baseline

Jonas Hecksher — holds a degree from The Royal Danish Academy of Fine Arts - The School of Design and École supérieure d'arts graphiques et d'architecture, Paris, where he specialized in graphic design and typography design. Hecksher is Partner and Creative Director at design agency e-Types which he co-founded in 1997 and co-founder of type foundry and type design brand Playtype. His work range from corporate visual identities to fashion brand typefaces such as Danish Film Institute; Copenhagen Jazz Festival, Georg Jensen, Jacobsen Beer, Danish National Police, Noir, Royal Danish Theatre, Royal Academy of Fine Arts School of Architecture, SuperBrugsen, Aquascutum London, Codan.

Hecksher's profound interest is typography design for newspapers. Clients include Daily Newspaper Dagen; Daily Newspaper BT, Daily Newspaper Berlingske and the Rzezcspolita newspaper in Warsaw, Poland.

He is a 5-time recipient and 2-time nominee for the Danish Design Award and has also received 2 Gold, 1 Silver and 1 Bronze at Creative Circle Award. As one of the only Danish designers he have been nominated for a Silver award at the British D&AD and was selected for the D&AD annual 2003. He has also been awarded a Distinctive Merit from Art Directors Club N.Y., a certificate of excellence in type design from Type Directors Club N.Y. In 2014 he was honoured with Knud V. Engelhardt's Memorial Award. Furthermore he has received a 3-year work grant from Danish Arts Foundation and has been ranked among Denmark's 100 most talented people under the age of 35 by Denmark's leading business weekly.

Playtype is a foundry and online font shop was created by brand & design agency e-Types, as a showcase of more than 20 years of type design – from commissioned works to fonts created out of passion.

Typography is and has always been the focal point of graphic design by e-Types. Through many years of working with typography it started to make sense transforming our foundry's typeface portfolio into a fontshop open to everyone.

Contact

For inquiries about custom font licenses, typography projects and custom type development:
Playtype.com — Contact@Playtype.com

PLAYTYPE
Vesterbrogade 80 B
Dk-1620, Denmark

PLAYTYPE CONCEPT STORE
Værnedamsvej 6
Dk-1620, Denmark

Playtype.com
Contact@Playtype.com

Playtype.com
Conceptstore@Playtype.com

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Included Families

DuNord Thin
DuNord Thin Italic
DuNord ExtraLight
DuNord ExtraLight Italic
DuNord Light
DuNord Light Italic
DuNord Regular
DuNord Italic
DuNord Medium
DuNord Medium Italic
DuNord DemiBold
DuNord DemiBold Italic
DuNord Bold
DuNord Bold Italic
DuNord ExtraBold
DuNord ExtraBold Italic
DuNord Black
DuNord Black Italic

Supported Languages

Applicable to 100 languages — Afar, Afrikaans, Albanian, Aragonese, Aymara, Basque, Bislama, Bosnian (Latin Script), Breton, Catalan, Chamorro, Cornish, Corsican, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Finnish, French, Galician, Ganda, German, Greenlandic, Haitian, Hungarian, Icelandic, Ido, Indonesian, Interlingua, Interlingue, Irish (new orthography), Italian, Javanese, Kazakh (Latin Script), Kikuyu, Kinyarwanda, Kirundi, Kongo, Kuanyama, Kurdish (Latin Script), Latin (basic classical orthography), Latvian, Limburgish, Lithuanian, Luxembourgish, Malagasy, Malay (Latin Script), Maltese, Manx, Moldovan (Latin Script), Nauruan, Navajo, Northern Sami, North Ndebele, Norwegian (Bokmål and Nynorsk), Occitan, Oromo, Polish, Portuguese, Quechua, Raeto-Romance, Romanian, Samoan, Sardinian, Scottish Gaelic, Serbian (Latin Script), Shona, Slovak, Slovenian, Somali, Southern Sotho, South Ndebele, Spanish, Sundanese, Swahili, Swati, Swedish, Tagalog (Latin Script), Tahitian, Tatar (Latin Script), Tongan, Tsonga, Tswana, Turkish, Turkmen (Latin Script), Twi, Uyghur (Latin Script), Uzbek (Latin Script), Venda, Volapuk, Walloon, Welsh, Western Frisian, Wolof, Xhosa, Zulu.